

Current and breaking news on health, science & technology, medicine and the environment

Mid-Facelift ?

GET CHEEKY!

Transconjunctival Mid-Facelift Restores Youthful Cheeks Without Scars or Visible Incisions

Melbourne/Orlando, FL December 1, 2003 –One of the earliest signs that men and women are maturing is that the middle part of the face droops with gravity. A less vibrant, sad or mad look results as the cheek fat pads droop over the folds of the face that travel from the nose to the mouth, and the mouth to the jaw. Patients are sometimes perceived as tired, angry or depressed, even though they are active and happy. These changes are stubborn and resistant to treatment and often begin in the 30's. Collagen, fat transfers and even facelift techniques do not fully correct these changes. Often treatments and surgery to reduce the middle sag produce a stretched or unnatural look.

Introducing the Transconjunctival Mid-Facelift or Cheek Lift, a new minimally invasive procedure that corrects the mid face sag and banishes laugh lines naturally. Dr. Roger Bassin, oculoplastic surgeon, practicing in Melbourne, Florida has perfected the technique, which requires no visible incisions as they are made inside the lower eyelid.

Dr. Bassin begins the mid-facelift by making an incision inside the lower eyelid and continues dissection down over the bones of the mid-face. Once the tissue is elevated off the bones, the muscle is reattached to the bone at the outer corner of the eye effectively raising the droopy fat cheek pad that falls with age. Besides lifting the cheek and adding volume to the mid-face this technique also reduces laugh lines around the mouth. This procedure does not pull the skin too tight and will not produce that taught, windblown look. Results are natural and show a restorative and refreshed type of improvement.

According to Dr. Bassin, the transconjunctival procedure is preferential over other common mid-facelift procedures such as those in which incisions are made in the hairline and the cheek is lifted and sutured back at the hairline. This may give an unnatural appearance, as the drooping cheek should be lifted directly up from where it has fallen rather than in a diagonal manner. Furthermore, this procedure is reliant on one stitch, which if breaks, can lead to an asymmetrical result.

As Dr. Bassin explains, "good candidates for the transconjunctival mid-face lift are younger women who are at the first plateau of facial aging (35-45); women from 45 to 55 who mainly have mid-facial aging; women who are older and who've previously had a face-lift but find that the middle portion of their face is still sagging.

Has the traditional facelift seen its last day?

"No, the traditional facelift will never be obsolete," says Dr. Bassin, but these smaller procedures, like the mid-facelift, give people many other options by more specifically targeting a patient's aging process and doing only as much as we need to without doing more." Good news for patients, as a mid-face lift is a fraction of the cost of a full facelift. It appears that this procedure holds, on average, for at least ten years although it could last longer. It is important to remember that it took many years for cheek fat to slip downwards before a procedure so it will take many years for it to do so again.

Contact the Doctor Dr. Roger Bassin www.drBassin.com 321-723-9885

www.HealthNewsDigest.com